



 **Gympanzees**<sup>®</sup>  
a world of fun & fitness  
for all disabled children

# Summer Pop Up 2024

**Headline Statistics**

Charity number 1189375

# What is a Pop Up?

The Pop Ups are smaller versions of our plans for the Gympanzees main centre and where we test our concept. During the Easter and Summer holidays we take over an entire school and fill it with multiple interactive rooms and spaces, designed to get disabled children and young people active, exploring and using their sensory systems.

Summer 2024 was the ninth Gympanzees Pop Up and the busiest yet with 99 bookings a day.

## Number of visitors

	Summer 2023 (23.25 Days)	Summer 2024 (24.25 Days)
No of bookings	2201	2405
Bookings per day	95	99

**2,405**  
**visitors in total**

(based on a ratio of 1 adult to 1 child)

## Who were our visitors?

### Type of Disability

Many children and young people that visit Gympanzees have disabilities that overlap a number of the following categories.



<b>Medical</b>	<b>18%</b>
<b>Learning Difficulties</b>	<b>72%</b>
<b>Behavioural</b>	<b>56%</b>
<b>Physical</b>	<b>30%</b>
<b>Sensory</b>	<b>99%</b>
<b>Social and Communication</b>	<b>93%</b>
<b>Other</b>	<b>10%</b>

## Wheelchair/ mobility buggy users

26% of our visitors use a wheelchair or disability buggy.



### Ethnicities

English, Welsh, Scottish, Northern

Irish

Gypsy, Roma and Irish Traveller

Any other white background

White and Black Caribbean

White and African

White and Asian

Any other mixed/multiple ethnic background

Indian

Pakistani

Bangladeshi

Chinese

Any other Asian background

African

Caribbean

Any other Black/African/Caribbean background

Arab

Any other ethnic group

2023

2024

84%

81%

1%

<1%

<1%

<1%

2%

2%

2%

4%

1%

1%

1%

1%

1%

2%

1%

1%

1%

1%

<1%

<1%

<1%

0%

1%

<1%

3%

5%

<1%

<1%

1%

<1%

<1%

0%

<1%

<1%

This past year we have invested in our marketing and are working with local community centres and charities to ensure we are reaching a more diverse population. The work we have done has shown a positive increase in our ethnic diversity.





<b>Gender</b>	<b>2024</b>
<b>Male</b>	<b>64%</b>
<b>Female</b>	<b>36%</b>
<b>Agender</b>	<b>&lt;1%</b>
<b>Non Binary</b>	<b>&lt;1%</b>

This figure follows the pattern from previous Pop Ups. A large number of our visitors are diagnosed with ADHD and autism and evidence suggests diagnosis for ADHD and autism in young girls is much lower due to lack of research and girls presenting differently to boys. This could be a barrier to more young girls accessing Gympanzees.

<b>Age</b>	<b>2023</b>	<b>2024</b>
<b>Age 0-11</b>	<b>81%</b>	<b>77%</b>
<b>Age 11-25</b>	<b>19%</b>	<b>23%</b>



We have always had more younger than older visitors. This is expected as the equipment is all portable at the Pop Ups, and much of it isn't suitable for older children and young adults. There is more to suit a teenage and adult audience within the plans for the main centre. However, we have been working with our older community to understand how to make it accessible and the children who have attended this year have been going into older age brackets too.

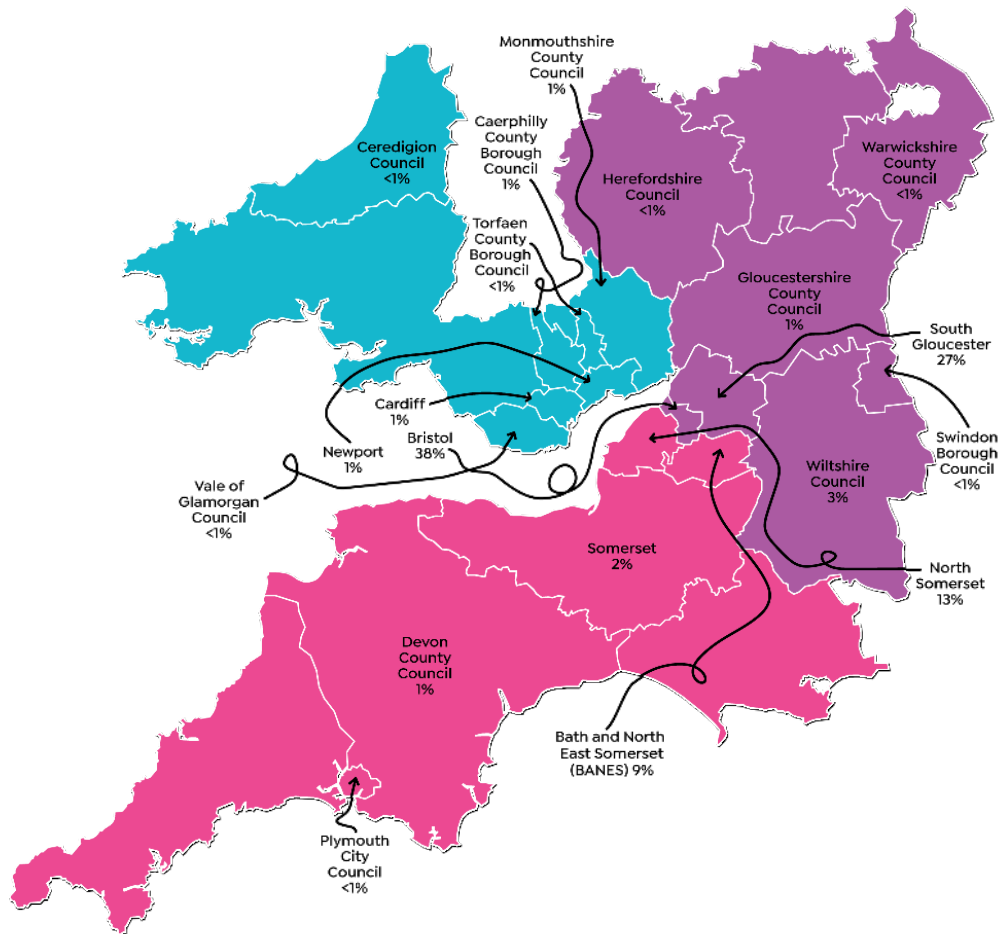


# Travel

Shortest time travelled:  
**1 minutes**

Longest time travelled:  
**Over a 7 hour round-trip!**

Average time travelled:  
**31 minutes**



## Where our attendees travelled from:

- Bristol - **38%**
- BANES - **9%**
- Caerphilly County Borough Council - **1%**
- Cardiff - **1%**
- Ceredigion County Council - **<1%**
- Devon County Council - **1%**
- Gloucestershire County Council - **1%**
- Herefordshire Council - **<1%**
- Monmouthshire County Council - **1%**

- Newport - **1%**
- North Somerset - **13%**
- Plymouth City Council - **<1%**
- Somerset - **2%**
- South Gloucester - **27%**
- Swindon Borough Council - **<1%**
- Torfaen County Borough Council - **<1%**
- Vale of Glamorgan Council - **<1%**
- Warwickshire County Council - **<1%**
- Wiltshire Council - **3%**

We have had two new council areas attend our Pop Ups - Warwickshire Council and Ceredigion County Council.

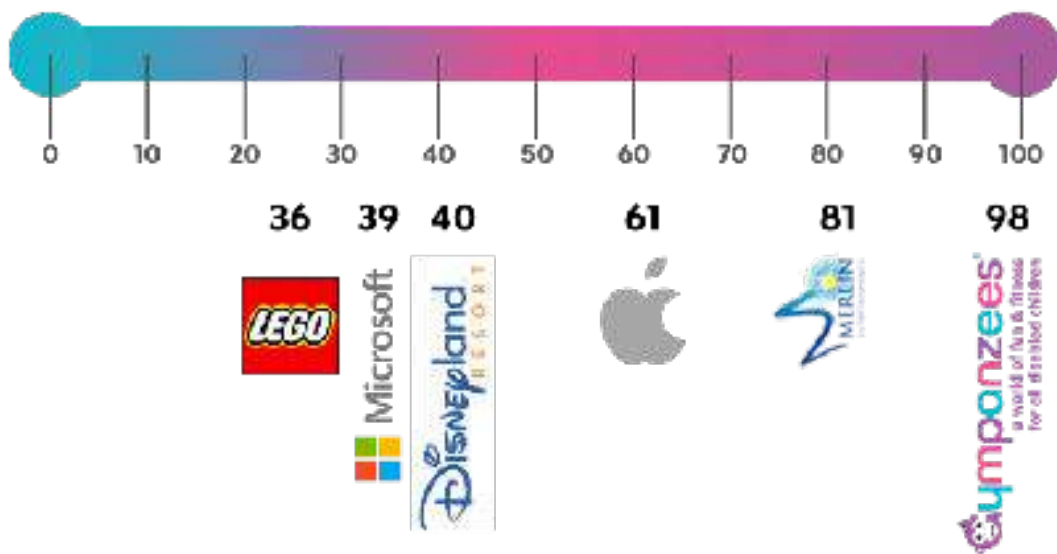
# Feedback



Net Promotor Score (NPS) –

Scores between 0 to 30 are typically good, but there's room for improvement. Scores of 30-70 are classified as great and it typically means you have a lot of happy customers. If your NPS is 70 or higher – you are doing an excellent job with a high number of promoters in your customer base.

Gympanzees Summer Pop Up scored 98.



**78%** of parents/carers reported they have experienced mental ill health some or all of the time.

**86%** of parents/carers were able to talk to other parents at the pop up.

**83%** of parents/carers said their child was more active than they usually are.

**100%** saw the physical benefits of the equipment used.

**100%** saw the emotional benefits of the equipment being used.



## Magic Moments



An 18-year-old defied all expectations by standing independently for five full minutes and taking her first steps, leaving her mother astounded. J made this milestone at Gympanzees Pop Up despite being told by doctors that she would never walk.

*“My son, D, 12, was playing pool on the interactive TV. J went over and put her head on it. Before we knew it, she was undoing her own strap on her wheelchair, pulled herself up and stood to look at it.”*

*“I was stunned – She seemed really steady on her feet – she pulled herself up. She’s never done anything like that before.”*

## What Parents Said...

**“As a parent of a child with additional needs, having a place like this makes a big difference. I don’t have to worry if my child is having a bad day, I don’t have to worry what someone might say. Here, everyone understands. To us, it’s like home!”**

**“There are so many different options for our young people to be active – they hardly realise they have been exercising for nearly three hours!”**

**“All children being able to access things all in one place.”**

**“If I fill my star chart up, mummy, can I come to Gympanzees as a special treat?”**

**“ADHD and Autism heaven!”**



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