



 **Gympanzees**[®]
a world of fun & fitness
for all disabled children

Summer Pop Up 2023

Headline Statistics

Charity number 1189375

What is a Pop Up?

The Pop Ups are smaller versions of our plans for the Gympanzees main centre. It is a way to provide a much-needed service to our families, show our funders the vision, and allow us to research and test the main centre plans. During the Easter and Summer holidays, we take over an entire school and fill it with multiple interactive rooms and spaces, that are designed to get disabled children and young people active, exploring and using their sensory systems.

Summer 2023 was the seventh Gympanzees Pop Up and was held at Venturers Academy in Witherwood. We were supported by 97 volunteers and employed 16 members of staff to work during the Pop Up. It also coincided with us purchasing the building for the main centre.

Number of visitors

	SUMMER 2022 (26 Days)	SUMMER 2023 (23.5 Days)
No of children bookings	2217	2201
Bookings per day	91	95
% capacity filled	71%	76%

4,842
visits in total

(based on a ratio of 1.2 adults to 1 child)



Who were our visitors?

Wheelchair/ mobility buggy users

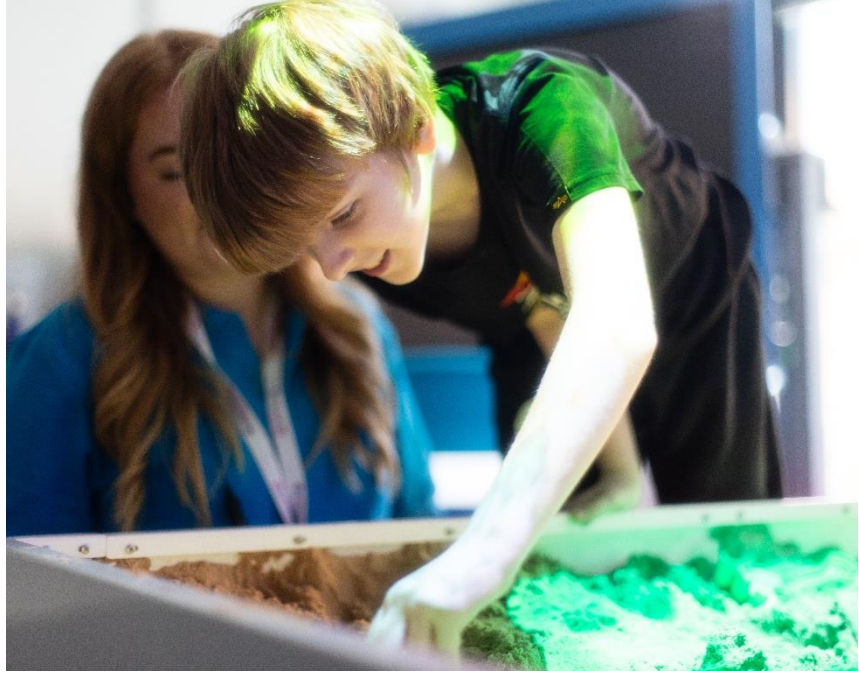
22% of our visitors use a wheelchair or disability buggy.



Ethnicities that attended the Pop Up

English, Welsh, Scottish, Northern Irish	84%
Irish	1%
Gypsy, Roma and Irish Traveler	<1%
Any other white background	2%
White and Black Caribbean	2%
White and Black African	1%
White and Asian	1%
Any other mixed/multiple ethnic background	1%
Pakistani	1%
Indian	1%
Chinese	<1%
Any other Asian background	1%
African	3%
Caribbean	<1%
Any other Black/African/Caribbean	1%
Any other ethnic group	1%

This year, we have invested in our marketing and are working with local community centres and charities to ensure we are reaching a more diverse population.



Gender

Male	57%
Female	43%
Pangender	<1%
Trans male	<1%

This figure follows the pattern from previous Pop Ups. A large number of our visitors are diagnosed with ADHD and autism and evidence suggests diagnosis for ADHD and autism in young girls is much lower due to lack of research and girls presenting differently to boys. This could be a barrier to more young girls accessing Gympanzees.

Age

Age 0-10	82%
Age 11-25	18%

We have always had more younger than older visitors. This is expected as the equipment is all portable at the Pop Ups, and much of it isn't suitable for older children and young adults. There is more to suit a teenage and adult audience within the plans for the main centre.



Types of Disability

Many children and young people who visit Gympanzees have disabilities that overlap 2 or more categories.

Behavioural	36%
Medical	13%
Learning difficulties	50%
Physical Difficulties	24%
Sensory Needs	69%
Social and communication difficulties	69%
Other	6%



Travel

**Shortest time
travelled
2 minutes**

**Longest time
travelled
6h 40m
Round trip**

**Average time
travelled
34 minutes**

Feedback



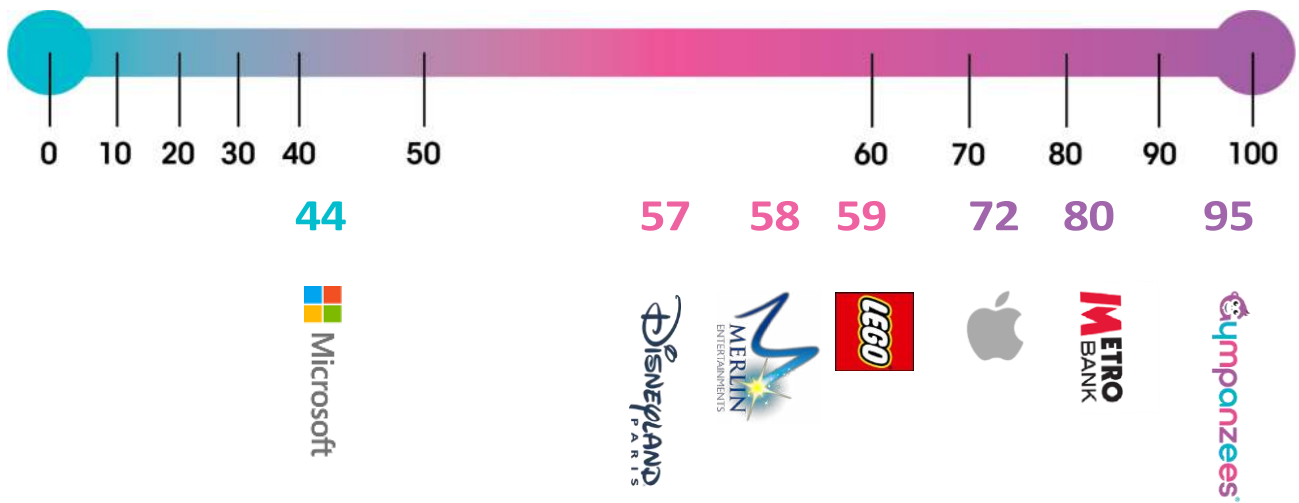
Net Promotor Score (NPS) –

Scores between 0 to 30 are typically good, but there's room for improvement.

Scores of 30-70 are classified as great, which typically means you have a lot of happy customers.

If your NPS is 70 or higher – you are doing an excellent job with a high number of promoters in your customer base.

Gympanzees Summer Pop Up scored 95.



89% of parents/carers reported they felt socially isolated some or all of the time.

75% of parents or carers reported they have experienced mental ill health some or all of the time.

80% of parents/carers said the cost of living had affected them.

87% of parents/carers were able to talk to other parents at the pop up.

93% of visitors said they loved it and would come back.



Things to make us go WOW

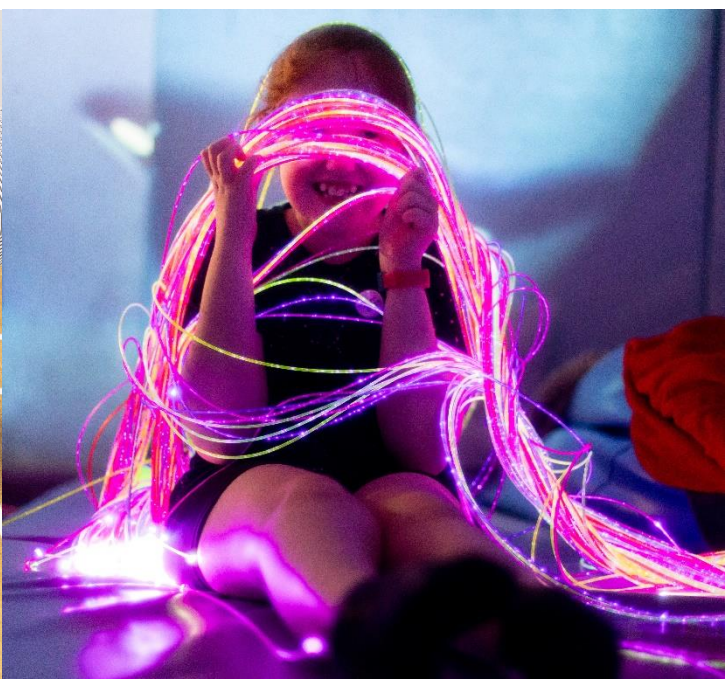
33% of people said that due to seeing the health and wellbeing benefits of equipment at Gympanzees they had been inspired/felt encouraged to meet with friends made at the Pop Up.

A 25-year-old who is unable to access the community due to PTSD and their disability was able to use Gympanzees this Summer

The family visited with their daughter and contacted us about how we might be able to support their son. Mum explained that besides walking with her or Dad on their own and going out for a drive T has been unable to access community events, groups and clubs for 4 years. We were able to invite T and his family to come along for a solo session. Following his session, T showed his parents the Gympanzee's leaflet regularly and made it very well known that he would like to come back. They came back several times with increasing amounts of people in each session. T's final visit to Gympanzees Summer Pop Up was to a Gorilla session with no limitations. They shared rooms, showed emotions, said hello, and spoke to staff members.

Mum said - 'I was nearly reduced to tears by the extent you went to so he could attend. I couldn't quite believe you would shut a whole session down just for him. Thank you for making this happen. It isn't often you hear his voice, he really connected to Gympanzees.'

A young person dropped out of school in Feb (aged 16) due to crippling anxiety and OCD. For the last 6 months, he has only interacted with his family, a medic or a teacher. **At the summer Pop Up he was able to come to an after-hours session set up for him with his mum, a teacher and a few other young people. In a room with 6 people, he played pool, laughed and communicated with others his age.**



What the parents said.....

“One of the things I love the most about it is how safe and welcoming it feels. I don't have to worry about the other children staring at R and the noises he makes or running away when he wants to play or is laughing.”

“Our first visit way exceeded any expectations. From having the front door locked and manned on the other side, to the incredible array of equipment and activities and wonderful staff who engaged so beautifully with our child!”

“We had a fab time today- again! We have been coming right from the start of Gympanzees and still LOVE it. Thankyou for giving us a place to be as a family and have fun. ”

